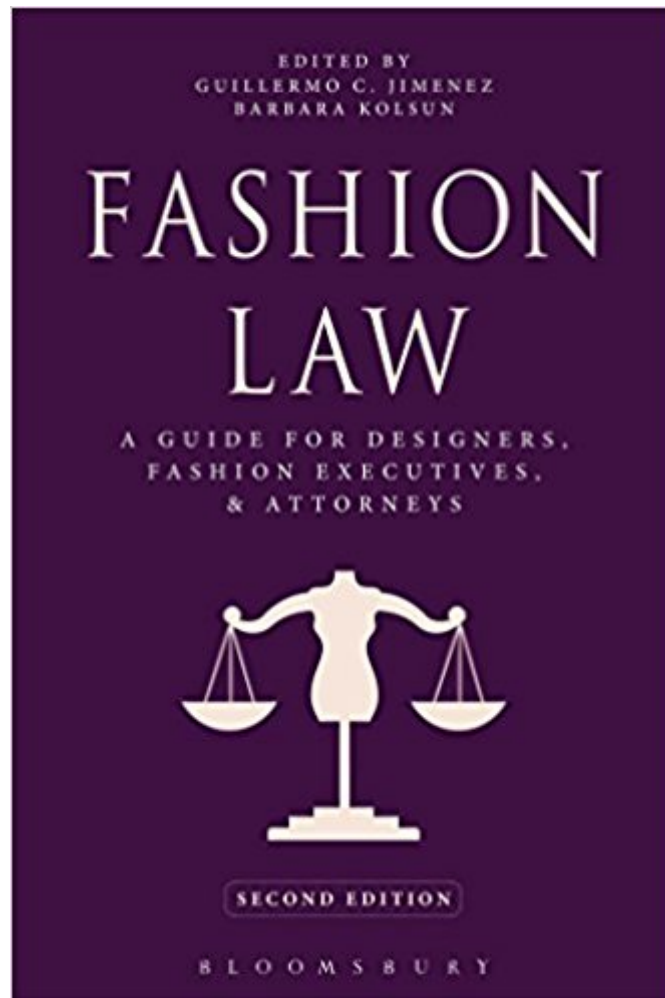




Ebook Directory
the best source of ebook

The book was found

Fashion Law: A Guide For Designers, Fashion Executives, And Attorneys



Synopsis

In today's highly competitive global market, fashion designers, entrepreneurs and executives need state, federal, and international laws to protect their intellectual property-their brands and the products by which their customers recognize them. Fashion Law provides a concise and practical guide to the full range of legal issues faced by a fashion company as it grows from infancy to international stature. Updated to reflect recent legal decisions and regulatory developments, this revised edition covers such vital issues as intellectual property protection and litigation, licensing, anti-counterfeiting, start-ups and finance, commercial transactions, retail property leasing, employment regulations, advertising and marketing, celebrity endorsements, international trade. Features of the text help to make legal concepts accessible to the lay reader. More than 25 leading attorneys practicing in the emerging legal specialty of fashion law contributed the chapters for this authoritative text, and their expertise provides a foundation for fashion professionals and their legal advisors to work together effectively. New to this Edition~Expanded section on Intellectual Property protection, including an all new Chapter 6 on Litigation~All new Chapter 10 on Fashion Finance Features~Box Features provide real-life examples that demonstrate the role that law plays in the fashion business, including landmark court cases and current events~Practice Tips discuss legal issues that should be considered as fashion designers and executives establish procedures for conducting their business~Sample Clauses familiarize readers with the legal language that covers the rights and responsibilities of the parties to agreements. Instructor's Guide and PowerPoint presentations available.

Book Information

Paperback: 416 pages

Publisher: Fairchild Books; 2 edition (March 13, 2014)

Language: English

ISBN-10: 1609018958

ISBN-13: 978-1609018955

Product Dimensions: 6 x 25.6 x 9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 6 customer reviews

Best Sellers Rank: #113,228 in Books (See Top 100 in Books) #36 in Books > Arts &

Photography > Fashion > Designers #49 in Books > Law > Intellectual Property #63 in Books > Business & Money > Industries > Fashion & Textile

Customer Reviews

Guillermo C. Jimenez, Esq., is Professor of International Trade and Marketing at Fashion Institute of Technology (U.S.), and holds adjunct teaching appointments at the New York University Stern School of Business, the International School of Management in Paris (France), and New York's Iona College. Jimenez is an academic advisor to the Fashion Law Committee of the New York County Law Association and is a technical expert on international trade for the International Chamber of Commerce. Barbara Kolsun, Esq., Executive Vice President and General Counsel at Stuart Weitzman Holdings, LLC (U.S.); she is also an adjunct professor at the New York University School of Law and Benjamin N. Cardozo Law School at Yeshiva University. Kolsun has also served as Senior Vice President and General Counsel of Seven For All Mankind, LLC, and Kate Spade, LLC.

Having this textbook was and is a sincere benefit to my fashion career. Thank you.

covers many different sectors of law and their intersection with the fashion industry

excellent book and condition of it

Misstates a couple rules of law--like the tests for copyright infringement (lists only one). But a good overall presentation; easy to read and understand.

This is definitely the best available overview of the various aspects of "fashion law." The other books out there tend to oversimplify complex issues or, alternatively, go into a level of extreme detail helpful only to someone already practicing as an attorney for fashion industry clients.

Very well written, gives a ton of information. Understandable

[Download to continue reading...](#)

Fashion Law: A Guide for Designers, Fashion Executives, and Attorneys What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants Financial Management for Nurse Managers and Executives, 4e (Finkler, Financial Management for Nurse Managers and Executives) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion

Coloring Book for Adults) (Volume 1) Fashion Design Course: Principles, Practice, and Techniques: A Practical Guide for Aspiring Fashion Designers The Fashion Design Reference & Specification Book: Everything Fashion Designers Need to Know Every Day Fashion Drawing, Second Edition: Illustration Techniques for Fashion Designers How to draw like a fashion designer: Tips from the top fashion designers Fabrics: A Guide for Interior Designers and Architects (Norton Professional Books for Architects & Designers) Thinking with Type: A Primer for Designers: A Critical Guide for Designers, Writers, Editors, & Students Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) Ingenious Mechanisms for Designers and Inventors, 1930-67 (Volume 1) (Ingenious Mechanisms for Designers & Inventors) Bearings and Lubrication: A Mechanical Designers Workbook (Mcgraw-Hill Mechanical Designers Workbook Series) Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) The Condominium Concept: A Practical Guide for Officers, Owners, Realtors, Attorneys, and Directors of Florida Condominiums (Condominium Concepts) The Condominium Concept: A Practical Guide for Officers, Owners, Realtors, Attorneys, and Directors of Florida Condominiums Bankruptcy Basics: A Step-by-step Guide for Pro Bono Attorneys, General Practitioners, and Legal Services Offices Bitcoin: The Ultimate Guide From Beginner To Expert: Step-by-Step Guide for Engineers, Investors, Business Executives and Non-technical Users Construction Contract Dispute and Claim Handbook, Introduction, and Division 01: A Primer on the Nature of Construction Contract Disputes for Attorneys, ... (Construction Contract Dispute Handbook) Content Marketing for Lawyers: How Attorneys Can Use Social Media Strategies to Attract More Clients and Become Legal Thought Leaders

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)